



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

RNC-REPUBLICAN NATIONAL (3512)
National Media Inc (1946)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175683
Inv Date 11/25/2012
Terms Net 30
Contract 49026
Bill Type Standard
Period 10/29/2012 - 11/25/2012

National Media Inc
815 Slater Lane
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)
Brand Est. 3562 (28356)
Acct Types Local/Political Issue Agency
Est/Headline 3562/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:07:00PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:30AM- 6:00AM	Day, M-1, Tu-1	11/05/12 5:57AM (Mo)	00:30	7 News Today in New England	TVRNC1016002H	\$2000.00	
1.0	SPOT	5:30AM- 6:00AM	Day, M-1, Tu-1	11/06/12 5:37AM (Tu)	00:30	7 News Today in New England	TVRNC1016002H	\$2000.00	
2.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1	11/05/12 6:27AM (Mo)	00:30	7 News Today in New England	TVRNC1016002H	\$4000.00	
2.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1	11/06/12 6:13AM (Tu)	00:30	7 News Today in New England	TVRNC1016002H	\$4000.00	
3.0	SPOT	6:30AM- 7:00AM	Day, M-1, Tu-1	11/05/12 6:44AM (Mo)	00:30	7 News Today in New England	TVRNC1016002H	\$4000.00	
3.0	SPOT	6:30AM- 7:00AM	Day, M-1, Tu-1	11/06/12 6:44AM (Tu)	00:30	7 News Today in New England	TVRNC1016002H	\$4000.00	
4.0	SPOT	7:00AM- 9:00AM	Day, M-1, Tu-1	11/05/12 8:35AM (Mo)	00:30	Today Show	TVRNC1016002H	\$8500.00	
4.0	SPOT	7:00AM- 9:00AM	Day, M-1, Tu-1	11/06/12 7:28AM (Tu)	00:30	Today Show	TVRNC1016002H	\$8500.00	
5.0	SPOT	3:30PM-NOTRE DAME	Day, Sa-1	11/03/12 5:21PM (Sa)	00:30	NOTRE DAME FOOTBALL	TVRNC1016002H	\$9000.00	
6.0	SPOT	5:58PM-7 News at 6	Day, M-1	11/05/12 6:29PM (Mo)	00:30	7 News at 6	TVRNC1016002H	\$6000.00	
7.0	SPOT	6:30PM-NBC Nightly	Day, M-1	11/05/12 7:00PM (Mo)	00:30	NBC Nightly News	TVRNC1016002H	\$7500.00	
8.0	SPOT	7:57PM-THE VOICE	Day, M-1	11/05/12 9:40PM (Mo)	00:30	THE VOICE	TVRNC1016002H	\$35000.00	
9.0	SPOT	8:18PM-NBC SUNDAY	Day, Su-1	11/04/12 11:27PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	TVRNC1016002H	\$35000.00	
10.0	SPOT	11:29PM-Saturday Night	Day, Sa-1	11/03/12 1:00AM (Sa)	00:30	Saturday Night Live	TVRNC1016002H	\$10000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$139,500.00	Total Spots	14
Commission	(\$20,925.00)		
Net Total	\$118,575.00		